

“I want my life back“

Crisis Management Workshop

Media Communications and how a company deals with the press and the public at a time of crisis can affect a company's image long after the crisis has passed. This workshop on crisis management focuses on how a company can help form and shape the way the press and the public perceive the company. Starting with the construction of a corporate image, you will learn some basic principles and ideas on how to deal with journalists and the mass media. Certain methods for getting the company's message out directly to the public will also be discussed and practiced. You will also practice reacting to the public in a crisis situation.

“Change for the better “

Change Management Workshop

Change and adapt; how employees and a company deal with the ever changing, fast paced corporate world is necessary for survival.

This workshop on change management focuses on adaption to shifting systems, innovations, corporate and cultural structures. Starting with reflection on the issue of change, you will learn some basic principles and ideas on how to deal with new structures, systems and strategies to make this transition effective You will learn certain management strategies and reflecting on. You will also practice reacting to the ever changing corporate world holistically.

“A rose by any other name“

Shakespearean Language Workshop

To quote or not to quote – literary references can often communicate much more information than a simple sentence would. The citation of the English language's best known wordsmith, William Shakespeare, is quite common amongst native speakers. We'll look at some standard references and what the Bard from Stratford can tell us about modern communication.

The WOW factor: Capture your audience

Presentation workshop

In a world of mass information, the client demands a presentation that goes that extra mile. In the contemporary corporate world presentations have to have impact and be effective. Dealing with the ability to be efficient with information, spontaneous, visually appealing, responsive, interactive and timely. After taking a look at the linguistic, logistic and cultural elements of presentations, we challenge the presenters to create either both full and/or short presentations similar to an Elevator Pitch, but under controlled conditions to improve their timing and ability to stay thread focused. The presentations are recorded , analyzed and shown either in-house or on a public platform.